



Trac **le**

Live-action Flowcharting for Delivering Rapid POCs

**A CEO playbook for implementing
repeatable model for innovation
within the Enterprise**

www.trackle.ai



CONTENTS

03	INTRODUCTION
04	HOW TRACKLE WORKS
05	BUSINESS VALUE OF TRACKLE
06	TRACKLE USECASES
07	HOW TO GET STARTED
08	ABOUT TRACKLE



INTRODUCTION

Today, Application Development is an arbitrary process plagued by bottlenecks, delays and resource constraints. Teams jump head first without the ability to precisely blueprint their projects. A blueprint that can estimate cost, resources, level of effort and risks to enable stakeholders to make the right call in a timely manner.

How do we empower teams to transform project launches into a Science?

Trackle for Enterprises uses empirical approach to innovation, and decouples emotional quotient out of the equation.

In this eBook, we will discuss how exactly Trackle accomplishes this. Let's begin!

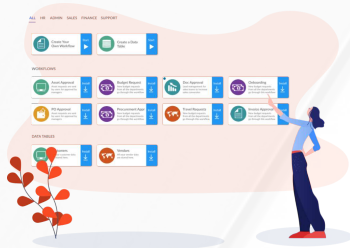




How Trackle Works



First rule of thumb to *putting ideas on paper* is to keep things simple, and allow thoughts to flow unhindered. Trackle discards the century-old tedious, flowcharting methods and replaces them with single universal shape that anyone can understand. This allows others on the team to participate and contribute without inhibitions.



Trackle is simple on the outside but intrinsically intelligent. It uses cognitive workflows to test journeys, connect to 3rd-party endpoints and AI to build comprehensive cost optimisation models for delivering enterprise-grade solutions.



Trackle provides World's first the Live-enactment engine that allows development teams to simulate synchronous steps in real-time as they build them. They can improvise the process journeys at the speed of thought.



Why say it when you can show it?

Once the journey of complete, just scan the QR and take the POC-to-go. Teams can showcase instantly on their phone or share with stakeholders. Enthral your customers and encourage live-audience participation.

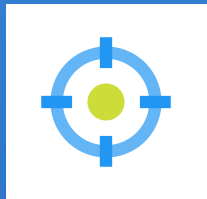
BUSINESS VALUE OF TRACKLE

While Tracle is a great productivity tool for hybrid teams to collaborate on ideas, it delivers tangible results for decision makers.



Manage Budget with Scientific Precision

Breakdown cost and effort at the elementary level. Assess ROI with precision and calibrate next steps in a timely manner.



Launch Multiple Initiatives Simultaneously

Thrive in a rapidly changing business landscape by piloting new ideas at lightening speed.



Enthral your Customers

Impress your customers by giving shape to their ideas within minutes not months. Enable them with quick decisioning by generating feedback loop.



Empower Hybrid Workforce

Whether @home, @work or travel, provide your team a seamless medium to collaboratively build ideas and test-fly them at the speed of thought.

USECASES

Who can use Tracle within your organization?

The lucidity of Tracle makes it a versatile tool for anyone within the organization. Everyone has bright ideas, Tracle gives shape to them.



Playbooks

Playbooks are an effective way to bring new employees onboard. Tracle is perfect for designing interactive playbooks for Sales, Support, HR and IT



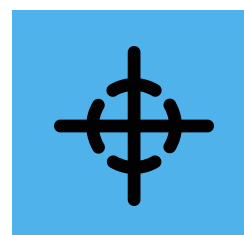
Journeys

Customer experience has to evolve at break-neck pace. Pilot new customer, user, product journeys and improvise in real-time



Process Design

Process optimization is iterative. As endpoints get smarter, new data sources are unveiled, your process should also adapt. Tracle helps to keep your processes smarter and build value to your organization



Ideation

Success of Digital Transformation depends on speed and efficacy of POCs. Tracle enables your team to stitch together POCs within days not months. You can instantly connect to any 3rd party endpoint in a snap.

How to get started

1) Visit [Trackle.ai](https://trackle.ai)

Learn how Trackle help your organization

2) [Subscribe to our free trial](#)

Subscribe right away. You'll start seeing ROI instantly.

3) [Contact our customer support anytime](#)

You can reach us through chat on trackle.ai. Or email us at support@vizru.com

4) [Inquire about the value of enterprise edition](#)

No contracts. No obligations. We offer a simple pay-as-you-go pricing for enterprises. On average, Trackle cuts down development time by 40% on your MVP, POCs or process optimization steps.



About Trackle

A Vizru company

Trackle is a subsidiary of Vizru, Inc. Vizru is the World's first zero-code application development environment that democratizes innovation within your enterprise. It eliminates IT bottlenecks by enabling business teams to design, build, and launch robust business solutions on their own.

www.vizru.com

[Learn More](#)

